

Centralized Data, Better Financial Reporting

Using Workiva[®] increases transparency and drives efficiencies for private equity firms.

With an increasingly fast-paced and cost-conscious investment market, private equity firms must leverage technology to stay competitive. Using Cohen & Company (a certified implementation partner) to implement Workiva, your firm can:

- ◆ Improve visibility into portfolio company or fund performance
- ◆ Standardize and automate the financial reporting process
- ◆ Save time by streamlining disparate data sources
- ◆ Reduce risk across the financial reporting workflow
- ◆ Automate the creation of investor and fund level reports

With our experience as a leader in the private equity industry, proprietary templates, and innovative solution discovery and design, we can help you centralize data from any source into one location. From there you can link source data to reports, presentations and other documents.

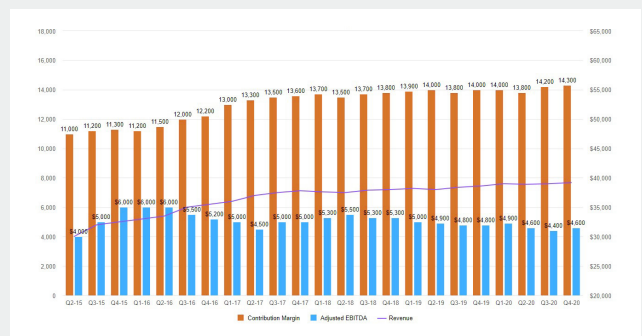
Cohen & Company has years of private equity industry expertise and can provide consulting and implementation assistance with the Workiva platform that will provide new efficiencies and innovative processes — to help you stay ahead of your competitors.

Integrated Data Solution

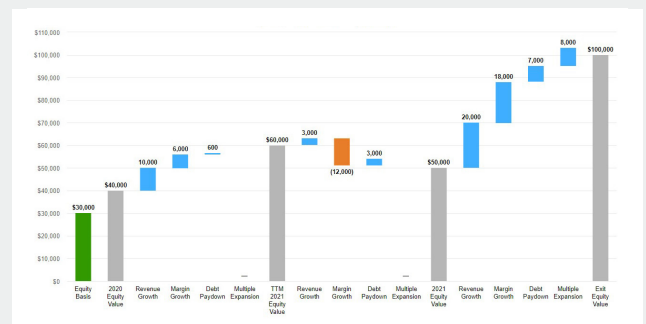
Using Cohen & Company's proprietary model, our team uses Workiva's Wdesk platform to help you seamlessly connect your disparate portfolio company data sources to fund valuations, analyst models, investor statements, board presentations and investor prospectuses. Our innovative solution integrates multiple sources of data throughout your reporting cycle to provide greater insights, allowing your team to focus on financial decision making and future deal flow. The charts on the right are just a few examples of your potential dashboard views.

Key Dashboard Reports

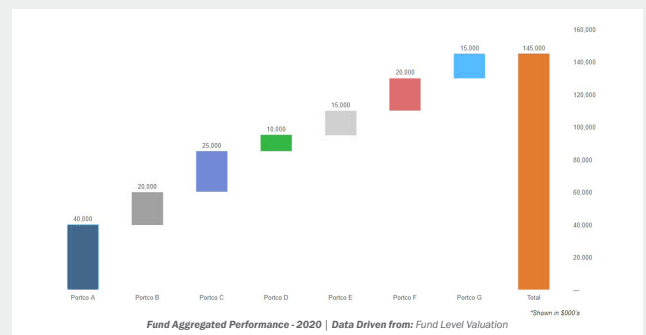
Profitability



PortCo A Value Creation



2020 Annual Fund Performance



How we can make a difference

Specialized expertise

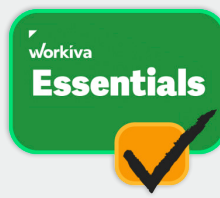
- ◆ Experienced team in assessing and implementing Workiva's Wdesk connected reporting platform
- ◆ Certified Implementation Partner for Wdesk
- ◆ Skilled in “future state” process re-engineering to help create a vision and plan to get there
- ◆ Years of project management and administration, and training and change management experience

Big 4-level expertise and hands-on partner involvement

- ◆ National-level knowledge and expertise
- ◆ Personal attention and flexibility generally experienced only with boutique firms
- ◆ Internal culture that creates tight-knit teams resulting in a cohesive client approach

The Workiva Difference

- ◆ 100% cloud-based
- ◆ 90% iXBRL facts filed to SEC from Wdesk
- ◆ 96% revenue retention
- ◆ Support for over 355 SEC filing types
- ◆ 75% market share for Fortune 500®
- ◆ 95% customer satisfaction



It starts with a conversation

We'd love to talk with you to see how we can make a positive impact on your business. Contact one of our team leaders below.



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